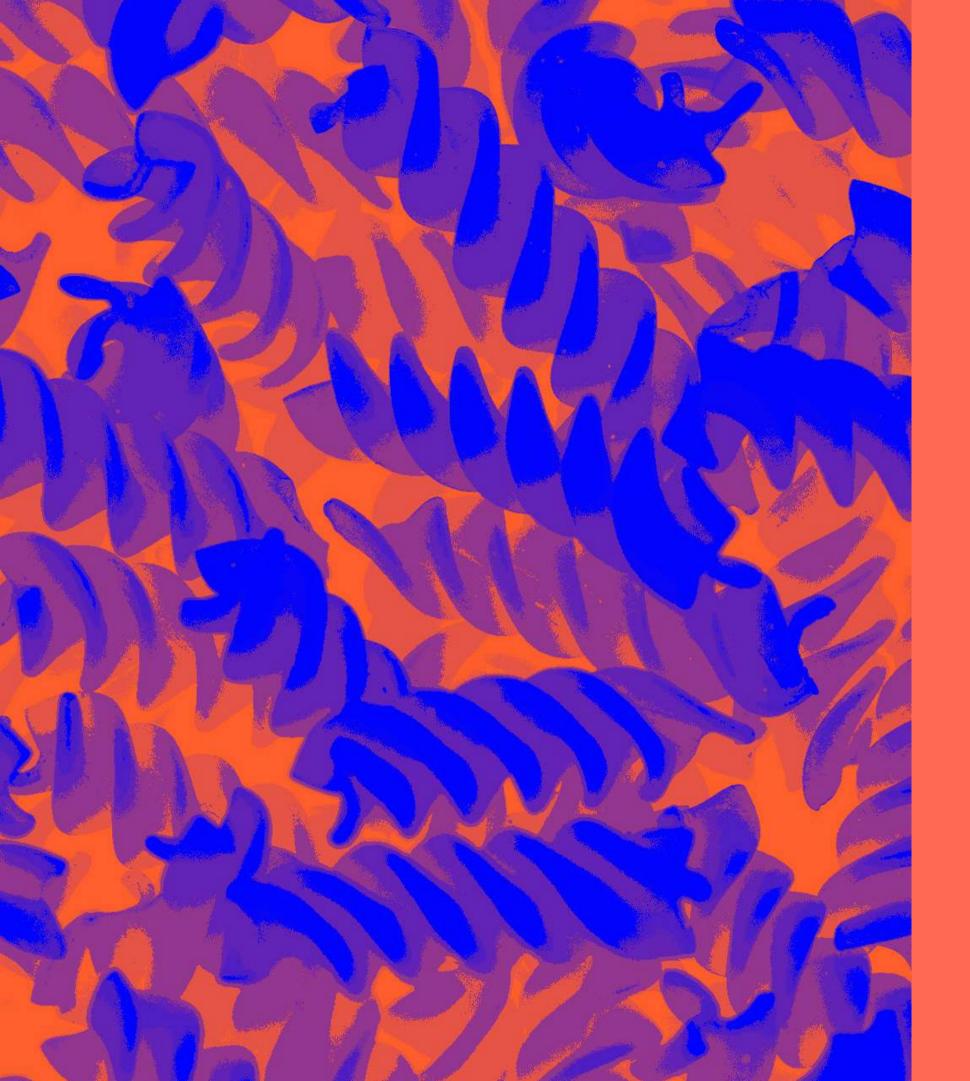




#UNIVERSALPLATE 2023 REPORT



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THE SOCIAL GASTRONOMY MOVEMENT (SGM)

The Social Gastronomy Movement (SGM) is a global social impact network of change makers using the power of food to transform local realities.

The movement comprises over 400 organizations, chefs, farmers, social entrepreneurs, and community leaders working in over 70 countries across five continents.

We collaborate globally to transform our society through the power of food. Our recipe for change is to connect, collaborate, and cocreate for a more equitable and just food-system.

MISSION

To engage people in food systems to collaborate for social change

VISION

Connected and strengthened Social Gastronomy communities around the world working towards an equitable future, inclusive society, and a healthy planet

VALUES

Service, equity, collaboration, and gratitude



#UNIVERSALPLATE 2023 SUMMARY

The #UniversalPlate was born as a response to the escalating threats to food security during the initial year of the COVID-19 Pandemic. This campaign serves as a **unifying force**, rallying social gastronomy organizations, companies, food banks, local governments, universities, and individuals to take a stand against hunger and demonstrate the **power of cooking and sharing meals** across the globe.

This year, the Universal Plate action spanned a week, from October 12th to 19th, a streamlined approach compared to the previous year's six-week campaign. While many network members actively contribute to shaping local food systems on a daily basis, this campaign offers a platform for collective action and advocacy for the Right to Food for All together around World Food Day.

Participants included a diverse mix of individuals, organizations, academia, and restaurants. We observed an equal balance of new and returning participants, with a notable increase in participation from African countries.

The mobilization for the #UniversalPlate in 2023 involved a two-month preparation and engagement phase featuring three workshops held before the action week. These workshops equipped participants with tools, resources, and a visioning exercise, igniting creativity and envisioning a brighter food future for communities.

Notable collaborations among countries, organizations, and sectors emerged this year, feeding even deeper into the collective action.

Since 2020, under the Universal Plate, we have shared over **72 million meals** in **more than 30 countries** worldwide. We recognize and express our gratitude to the individuals, actions, narratives, learning experiences, and collaborations that have enriched this campaign throughout the years.







LIMITATIONS AND CHANGES







CHANGES

In the past, the campaign varied in duration, ranging from one week to three days and even six weeks in 2022. After experimenting with different time frames, we have settled for a week of action, specifically around the week of World Food Day, which falls annually on October 16th.

To further emphasize the vision of connecting communities, this year's campaign went hyperlocal, not just focusing on counting countries and cities but also considering the communities where actions took place. This approach aims to better represent the impact, especially when multiple actions occur in a single country.

LIMITATIONS

Data Collection – The data in this report is based on information available to the organization as of November 1st, 2023. Some organizations and individuals involved in the #UniversalPlate Campaign are still in the process of sharing their data on the number of plates served, collaborators, partners, and other details. The complete impact measurements will be included in the SGM Annual Report 2023.

Language barriers hindered effective communication, coordination, and inclusivity among participants, limiting the campaign's reach and impact. They also posed challenges in documentation and community engagement.

COUNTRIES

WEEK OF ACTION

COMMUNITIES

2,699,558

MEALS SHARED THROUGH THE #UNIVERSALPLATE CAMPAIGN

43

CITIES

260

COLLABORATIONS

RESULTS OVERVIEW

18,510

KILOS OF FOOD RECOVERED FROM WASTE/LOSS

VISION FOR OUR COMMNUITIES

The community where I live should be food secure with nutritious food

The state of the s

My community in 2030 is a place
where children go to school
because they are well-fed, there is
minimal food loss and waste and
everyone has access to nutrient
dense foods

Create Circular systems around food in the multitude of communities in Bali. Integrating kitchens, gardens, and food waste processing systems to provide access to food, education and jobs

A strengthened local food system with community members knowledgeable about good food

and nutrition

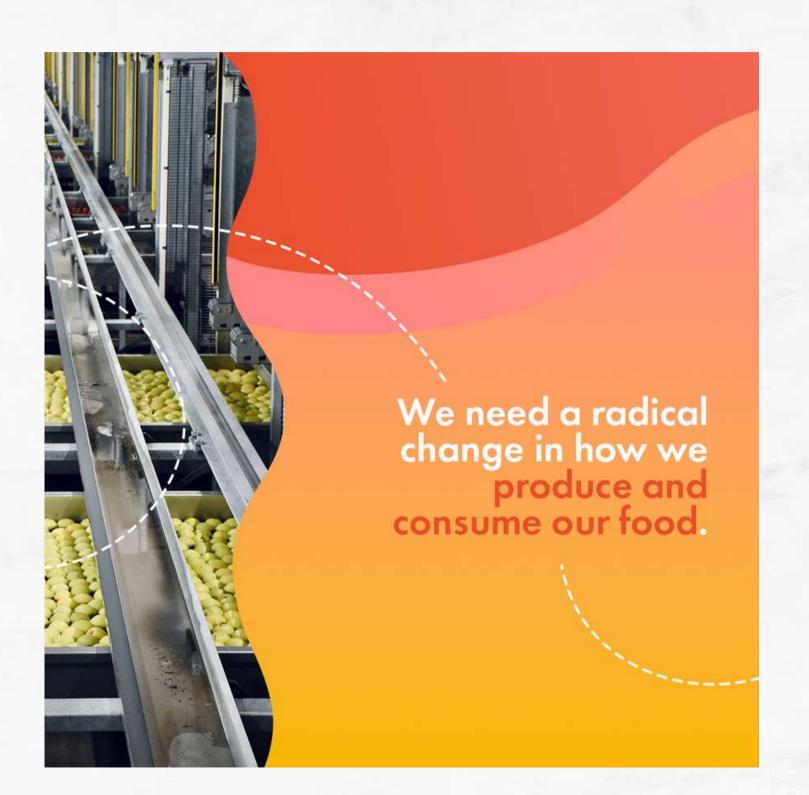
No more malnutrition in my community

The state of the s

Food justice

COLLABORATION WITH THE WORLD FOOD FORUM





To engage youth to take action against hunger and food waste through the #UniversalPlate, SGM once more collaborated with The World Food Forum. As a joint effort, we launched a knowledge-sharing campaign around food insecurity and hunger, youth and future, and food waste and loss.

We co-hosted a virtual side event with members of the SGM community at the WFF annual flagship event, a dynamic global platform that transcends boundaries, generations, and sectors to transform the future of our agrifood systems, which took place from October 16th to 20th.

About the World Food Forum

Launched in 2021, the <u>World Food Forum (WFF)</u> is an independent, youth-led global network of partners facilitated by the <u>Food and Agriculture Organization of the United Nations (FAO)</u>. The WFF aims to spark a global movement that empowers young people everywhere to actively shape agrifood systems to help achieve the <u>Sustainable Development Goals (SDGs)</u> and a better food future for all. To drive awareness, foster engagement and advocacy, and mobilize resources, the WFF connects youth groups, influencers, companies, academic institutions, nonprofits, governments, media, and the public.























ETHOPIA

It Rains Food Bank observed World Food Day by sharing meals with children at Zewditu Mengesha charity organization. Their team and volunteers also distributed 300 meals to people experiencing homelessness in Lideta Subcity.

KENYA

Ghana Food Movement and Food Solidarity joined hands to cook and serve 200 hot and delicious meals at the Jacaranda Special in Nairobi.

The Jacaranda Special School admits and caters to all children with learning disabilities from Down Syndrome, Cerebral Palsy, Mild and Severe Autism and much more.





To celebrate International Chef's Day on October 20th and as part of the #UniversalPlate campaign, Food For All Africa partnered with Chefs With Purpose to provide meals to 5,000 inmates at Ghana's Nsawam Medium Security Prison. The event also featured a cooking competition for the inmates.

On Saturday, October 14th, **Duduhgu,** in collaboration with **Savannah Internal Academy and Chef Deeja and Tamale Fresh,** made two huge pots of food to share with 200 children to commemorate World Food Day.





MOROCCO

Following the devasting earthquake that hit the High Atlas Mountains region of Morocco, Amal Nonprofit has been doing exceptional work in providing food to support the local community. For the #UniversalPlate, they shared fresh produce with 291 across seven earthquake-stricken villages.

RWANDA

Esther's Aid School of Culinary joined forces with various partners, including Marriott Hotel, Radisson Blue Hotel, Griffith Food, Gain Health, One Menu, Kacyiru Sector, Chef Manifesto, and Kacyiru 1 Primary School, to share meals with the local community, including school children. This heartwarming event brought joy to everyone,





ZAMBIA

The Food and Nutrition Foundation in Lusaka, Zambia, took part in the Universal Plate for the first time. They collaborated with the ChuMuche Foundation and the Forum against Malnutrition. Together with volunteers, they shared nourishing indigenous Zambian meals with women and children in need throughout the campaign.

ZIMBABWE

For their Universal Plate action, The Mobi Soup Kitchen, first of its kind in Zimbabwe, shared 583 meals with children in a community in Harare, the capital city.



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INDIA

For World Food Day and International Chefs Day, Griffith Foods India employees, led by the culinary team, prepared sandwiches and packed them along with sweet treats for children in low-income communities. They also created ready-to-cook mixes as part of the Produce for Hunger initiative, distributing these nutritious food packets to homes supporting seniors, women, children, and individuals with disabilities.

INDONESIA

Ragam Foundation had initially planned to teach children from the child care centers they support how to cook traditional Indonesian dishes during Universal Plate Week. Although they successfully carried out this plan, they couldn't highlight it on social media due to an urgent humanitarian crisis caused by a major trash fire in Bali. They stepped in to provide meals daily to the affected people. This year, their focus was on nutrition, education, diversity, and solidarity behind food, highlighting the commitment to ensuring everyone has access to food, no matter the challenges faced or places reached.





In celebration of World Food Day, 17-year-old **Amadine Alcantara**, **along with Brick and Mortar** (a gastro pub) and World Form Packaging, represented the Philippines and participated in the collective action of Universal Plate. They prepared and distributed 1,000 nutritious meals to communities in Metro Manila.

Le Rosa Patisserie and Cafe, with the generous support of donors, cooked and shared healthy meals to the pupils with special needs at Dilangalen Central Elementary School. They also extended their kindness to the mother-teachers and distributed toys and school supplies.



TIMOR LESTE

Pro-Ema participated in the Universal Plate action, distributing 2,000 meals to communities in Dili, Aileu, LLiquiça , and Ermera.









BELGIUM

Kookploeg Solidair provides 250 meals weekly to their partners who distribute them to people in need. As part of the #UniversalPlate campaign, their volunteers prepared over 250 meals to promote health and nutrition worldwide.

ALBANIA

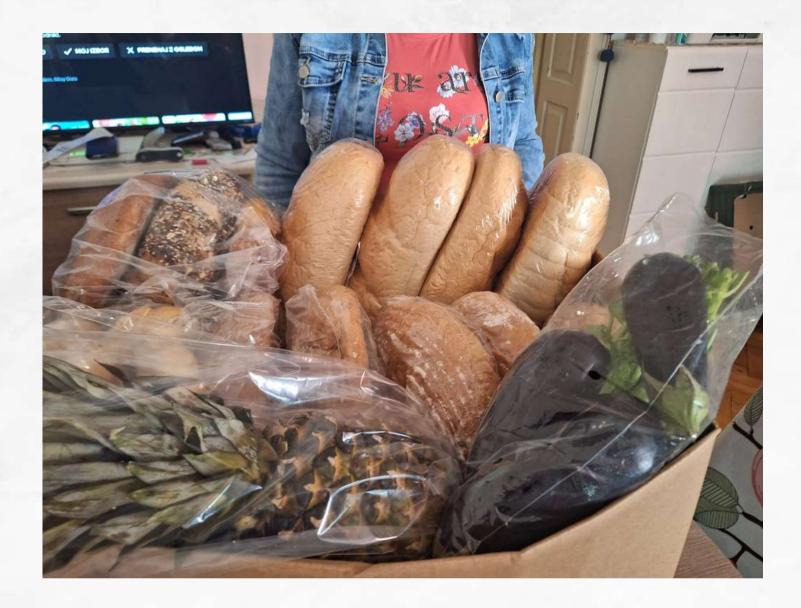
During their #UniversalPlate action, FoodBank Albania shared meals at the social soup kitchen Mensa Shërbimi i Dashurisë - Kryepiskopata e Tiranës, which serves 300 people daily. They also made a generous donation of 120 kg of packaged food and 600 kg of fresh vegetables. This support is part of their ongoing assistance to the soup kitchen.



ITALY

Good Food For All and Wild Buns Bakery cooked and shared 50 meals with the community in need in Piazza Tasso, a neighbourhood in Florence.





SLOVENIA

Slovenian Food Bank's Universal Plate action this year primarily targeted municipalities in the Savinjska and Posavska regions. They collaborated with organizations from six municipalities to share thousands of meals. These food packages were distributed to various groups in need, including families with children, pensioners, individuals with disabilities, the Roma community, homeless individuals, and the unemployed.



SWITZERLAND

Refettorio Genva, led by chef Walter Nagar, is a community space merging the art of gastronomy, humanitarian aid and the cities vibrant history of innovation, creativity and science with social equity for those most vulnerable. Behind every meal is a zero waste philosophy in a call to act, diverting food from landfill, preserving and restoring our environment while nourishing the body and soul. Again this year Walter and the team served beautiful meals in an inspiring setting in full dignity and with love.

TURKEY

Gönül Mutfağı, led by Chef Ebru Baybara Demir, has been actively present in Hatay, Southern Turkey since the earthquake struck in February. They have been sharing meals with those affected by the disaster. Their participation in the Universal Plate campaign amplifies their advocacy for the right to food for all.





ARGENTINA

The Social Gastronomy Program, along with the Extension Secretariats of FTA and UPC, took part in the "Universal Plate" global campaign for the third consecutive year. This event, which happened on October 12th at UPC's City of Arts, provided 1,000 snacks to children from dining rooms and after-school programs. It involved volunteers from the university and aimed to raise awareness about food security, receiving endorsement from the Legislature of Córdoba and the City Council of Córdoba.







Solidarity cooks from Movimento dos Trabalhadores Rurais Sem Terra (MTST- Homeless Workers movement) shared 5000 lunch boxes full of love and healthy food in São Paulo. Refettorio Gastromotiva with the support of volunteers prepared and shared 300 warm meals to people in socially vulnerable situations.



CHILE

For their Universal Plate action this year, FUNDACION GASTRONOMIA SOCIAL shared 2,000 meals with the social eateries they support.





COLOMBIA

Platos Sin Fronteras conducted the Universal Plate action in commune 1 of Medellín, where they shared 1,200 meals. This commune has one of the highest rates of food insecurity. The action involved collaboration with public entities like the Undersecretary of Food Security from the Mayor's Office of Medellín and artistic and cultural organizations with a strong focus on community work.

GUATEMALA

As Guatemalans took to the streets to defend their country's democracy, With support from Come Mejor Wa'ik, 200 fruit servings were shared with those who had been persistently protesting for democracy. Mariano, who had faced significant business losses due to the shutdown, prepared the fruits. The solidarity helped the protestors and Mariano during those challenging times.









Banco Alimentos Mexico, consisting of 53 food banks, works to rescue food along the entire value chain and distribute it to families, communities, and institutions in need to enhance food and nutrition in Mexico. In their #UniversalPlate action, they generously donated over one million meals to various communities.

On October 16, World Food Day, The Gastromotiva México team shared a meal with 300 people. It was a very humane and caring experience to prepare food for people living with food insecurity.



PERU

Amarena Café shared the meal with the team that cleans the streets in our area, we see each other everyday and it was a nice opportunity to connect with them.





UNITED STATES

Sandra Roch Evanoff, the founder of Brasil Comes to You, collaborated with Benedict's House (a men's shelter), The Salvation Army, The Silverdale Lutheran Church, and local supermarkets to support her Universal Plate action. She took special care to consider the dietary restrictions of some residents at Benedict's House, ensuring that no one is left behind. This collaboration among churches, food banks, and supermarkets showcased the power of bringing the community together through fresh and healthy food.

PARTICIPATING ORGANIZATIONS



AFRICA

Ethiopia

It Rains food bank

Ghana

Food4All Africa
Ghana Food Movement
Chefs with Purpose
Dudughu
Savannah International Academy
Tamale Fresh

Kenya

Food Solidarity Cup of Uji

Morocco

Amal non profit

Rwanda

Esther's Aid Radisson Blu Hotel Chefs' Manifesto- Chef Claude

Zimbabwe

Mobi soup kitchen

Zambia

Food and Nutrition Foundation ChuMuche Foundation Forum Against Malnutrition

ASIA

India

Banglore Food Bank Griffith Foods Mezze Mambo

Indonesia

Scholars of Sustenance (SOS) Bali Ragam Foundation

ASIA

Lebanon

Phillipines

Le Rosa Patisserie and Cafe Brick and Mortar World Form Packaging



EUROPE

Albania

Food Bank Albania

Belgium

Kookploeg solidair

Germany

Über-den-Tellerrand

England

Sand School

Greece

Wave Thessaloniki

Italy

Good Food For Al - Firenze

Slovenia

SIHABE Slovenian Food Bank

Switzerland

Refettorio Geneva

Turkey

Gönül Mutfağı

THE AMERICAS & THE CARRIBEAN

Argentina

Universidad Provincia De Cordoba

Brazil

Movimento dos Trabalhadores Rurais Sem Terra Gastromotiva

Chile

Comida para todos

Colombia

Platos Sin Fronteras

Guatemala

Eat Better Wa'ik

Mexico

Gastromotiva Mexico Red de Bancos de Alimentos de Mexico (BAMX)

Paraguay

Banco de Alimentos

Peru

Amarena Cafe

United States of America

Esther's Aid
Brasil Comes to You
Benedict's House
Salvation Army
The Silverdale Lutheran Church

